SDP ANNUAL CONFERENCE & WORKSHOPS
APRIL 15-18, 2024
HILTON ARLINGTON, VA
SUBMIT HERE: SDPevents@decisionprofessionals.com

The Society of Decision Professionals cordially invites you to MARK YOUR CALENDAR for the Annual SDP Conference & Workshops to be held in the Washington DC area on April 15-18, 2024, at the **Hilton Arlington** hotel in Arlington, Virginia.

The SDP ANNUAL CONFERENCE & WORKSHOPS is celebrating 30 years of conferencing!

This annual conference brings together decision professionals and decision-makers from a variety of industries from across the world to exchange ideas, triumphs, and new techniques.

CALL FOR PRESENTATION DETAILS:

Whether you are a seasoned researcher, an industry expert, or a rising star in decision science, we encourage you to participate in this enriching event. Present your cutting-edge work, engage in thought-provoking discussions, and forge new collaborations.

- 5 different industry areas*
- 4 different abstract areas*

*Speakers will focus on decision-making, consistent with the conference. For example, if you are considering an energy talk on artificial intelligence, the focus should be how artificial intelligence is influencing decisions in the energy field.

Even if you do not have a presentation that fits within the below matrix, we'd still like to hear from you.				
CONFERENCE MATRIX	**Case Studies**	**Artificial Intelligence/ Analytics**	**Organizational Transformation / Evolution**	**Innovation**
Pharma				
Energy				
Government				
Natural Resources / Sustainability				
Tech/Manufacturing				
Other / New Functional Areas (Chair's Choice)				

ABSTRACT AREAS

1. Case Studies | Description/Request:
This session will feature speakers who will share actual applications of Decision Analysis in the form of case studies. The speakers will endeavor to summarize their work and highlight the insights gained, giving particular emphasis to any lessons learned that span multiple situations or industries. The presentations may also include discussion of the approaches used which enabled robust decision maker dialog leading to decision clarity.

2. Artificial Intelligence/Analytics | Description/Request:
We are currently seeking dynamic and knowledgeable speakers to share their insights, research, and experiences. If you are passionate about AI/Analytics and its impact on decision-making, we invite you to submit an abstract. Topics of interest include, but are not limited to:
•Leveraging AI in strategic decision-making
•Ethical considerations and biases in AI-enabled decision systems
•AI-powered decision support systems and their effectiveness
•Machine learning algorithms for decision quality improvement
•AI applications in critical decision domains (e.g., healthcare, finance, transportation)
•Explainability and interpretability of AI models for decision-making
•Human-AI collaboration for improved decision outcomes
•Challenges and opportunities in implementing AI for decision quality enhancement

3. Organizational Transformation/Evolution | Description/Request:
We are seeking speakers who can contribute valuable insights and share their experiences in implementing Decision Quality within organizations. If you have expertise in any of the following areas, we encourage you to submit a speaking proposal:
•Establishing Decision Quality frameworks and methodologies
•Overcoming resistance to change and building a decision-focused culture
•Identifying and mitigating biases in decision-making processes
•Overcoming organizational silos to facilitate collaborative decision-making
•Developing decision-support tools and technologies
•Measuring the impact and success of Decision Quality initiatives
•Case studies showcasing successful implementation of Decision Quality

4. Innovation | Description/Request:
By integrating decision quality principles into the innovation process, organizations can effectively navigate uncertainties, optimize resource allocation, and drive transformative change. We are particularly interested in the following topics:
•Decision Quality Frameworks for Innovation: Introducing effective decision quality frameworks and methodologies that can be applied to innovation processes.
•Risk Assessment and Mitigation in Innovation: Exploring strategies to identify, assess, and manage risks associated with innovative initiatives.
•Data-Driven Decision Making: Leveraging data analytics, predictive modeling, and artificial intelligence to enhance decision quality in the innovation landscape.
•Decision Quality in Entrepreneurship: Examining how decision quality principles can empower entrepreneurs to make strategic choices and drive innovation in start-up environments.
•Organizational Culture and Decision Quality: Exploring the role of organizational culture, leadership, and communication in promoting decision quality and fostering innovation.
•Real-Life Case Studies: Presenting real-world examples where decision quality has been successfully applied to drive innovation, sharing best practices and lessons learned.
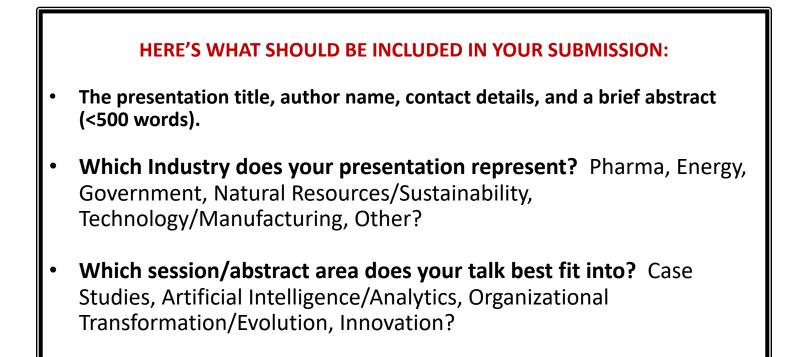•The value chain from invention to productive-knowledge creation to value-harvesting.
•Lessons learned and battle scars from trying to change business.

NOTE: SDP assigns strong preference to case studies by decision-makers and decision-analysis practitioners. Marketing pitches are discouraged and be evaluated less-favorably than accounts of practical experience. Promotional information is welcome in a vendors' exhibit area within the conference facility.

2024 SDP ANNUAL CONFERENCE CALL FOR PRESENTATIONS SUBMISSION GUIDELINES

The deadline for submissions is August 31, 2023!

Authors are invited to submit their abstracts by email:
SDPevents@decisionprofessionals.com.

HERE'S WHAT SHOULD BE INCLUDED IN YOUR SUBMISSION:

- **The presentation title, author name, contact details, and a brief abstract (<500 words).**

- **Which Industry does your presentation represent?** Pharma, Energy, Government, Natural Resources/Sustainability, Technology/Manufacturing, Other?

- **Which session/abstract area does your talk best fit into?** Case Studies, Artificial Intelligence/Analytics, Organizational Transformation/Evolution, Innovation?

Let's come together to shape the future of decision-making practices. Spread the word and share this "Call for Presentations" with your network. We are looking forward to your contributions and participation!

2024 SDP Annual Conference
Conference Chairs
Terry Karner and Neil Hamlett

SOCIETY OF
DECISION
PROFESSIONALS
SDP

THE WORLD FORUM ON DECISION MAKING
decisionprofessionals.com